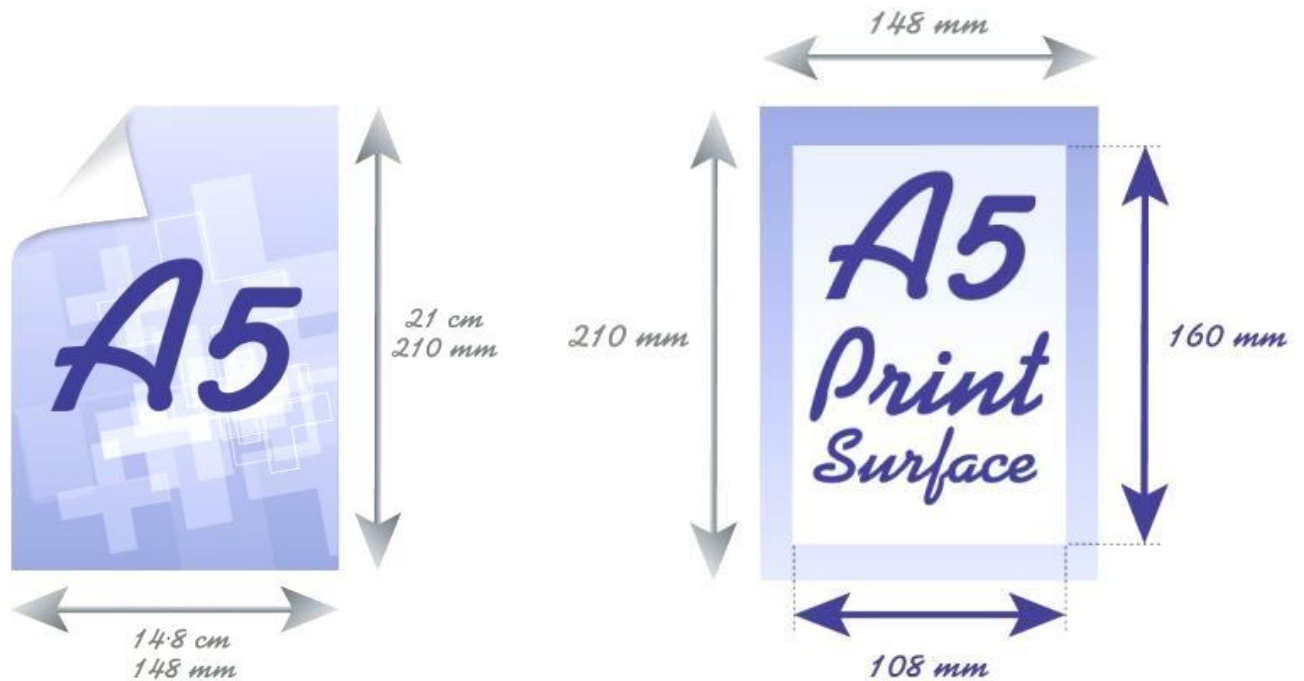


SHOW MAGAZINE – SIZE



SHOW MAGAZINE – DETAILS

- 5000 plus Copies of A5 Size
- 170 GSM Art Paper for Inside Pages
- 230 GSM Art Paper for Cover Page
- 4 Color High Quality Printing
- Centre Stapled – 32 Plus Pages Show Magazine

SHOW MAGAZINE – AD RATES

ADVERTISEMENT RATES	Bleed Ad SIZE	Normal Ad SIZE	RATES US\$
Inside Front Cover Ad	148mm x 210mm	108mm x 160mm	4500 US\$
Double Page Ad - Centre	296mm x 210mm	-----	5000 US\$
Single Page Ad	148mm x 210mm	108mm x 160mm	3500 US\$
Half Page Ad	148mm x 100mm	108mm x 80mm	2000 US\$
Inside Back Cover Ad	148mm x 210mm	108mm x 160mm	4000 US\$
Back Cover Ad	148mm x 210mm	-----	6000 US\$
Service Tax @15% is Charged Extra			

SHOW MAGAZINE – AD CONFIRMATION

Advertisement in the **Show Magazine** is open for only the exhibitors of **Education Worldwide India Fairs**

Exhibitors can reserve their space by sending in the confirmation to info@eduworldwideindia.com after which GEEPL will forward the Invoice which can be followed by the payment

SHOW MAGAZINE – TRANSFER OF AD CHARGES

Transfer of Advertisement charges can be done electronically to the following account:

Account Number:	0503 232 000 1145
Account Name:	GLOBAL EVENTS AND EXPOSITIONS Private Limited
Bank Name:	HDFC Bank Limited
Branch Address:	B-6/3, Safdarjung Enclave, New Delhi – 110029, INDIA
Swift Code:	HDFC INBB
RTGS/NEFT/IFSC:	HDFC 000 0503
Branch Code:	0503

SHOW MAGAZINE – CREATIVE & SUBMISSION DETAILS

1. All creative to be submitted in either of the following formats only:
 - .pdf – High Resolution PDF format
 - .tiff – High Resolution TIFF format
 - .cdr – Corel Draw File Curved Format
 - .psd – Adobe Photoshop File
2. The creative should reach us on or before November 27, 2016 – After which it will be difficult to incorporate the Advertisement
3. Creative to be emailed to info@eduworldwideindia.com
4. Please insist for an Acknowledgement after sending the creative