

## SPONSORSHIP / PARTNERSHIP PROPOSAL

City	Day	Date
New Delhi	Sunday	December 11, 2016
Mumbai	Tuesday	December 13, 2016
Hyderabad	Thursday	December 15, 2016
Chennai	Saturday	December 17, 2016
Bangalore	Sunday	December 18, 2016

### Sponsorship Options and Prices

#	Sponsorship Type	Free Space (Per Location)	1 – 2 Cities (Per Location Cost)	3 - 4 Cities (Per Location Cost)	All 5 Cities (All Locations Cost)
01	Region Partner	25 Tables	NA	NA	200000 US\$
02	Country Partner	15 Tables	NA	NA	135000 US\$
03	Featured Country	12 Tables	NA	24000 US\$	96000 US\$
04	Focus Country	09 Tables	20000 US\$	18000 US\$	72000 US\$
05	Promising Country	05 Tables	12000 US\$	10000 US\$	40000 US\$
06	Diamond Partner	12 Tables	NA	NA	96000 US\$
07	Platinum Partner	09 Tables	NA	18000 US\$	72000 US\$
08	Gold Partner	05 Tables	12000 US\$	10000 US\$	40000 US\$
09	Silver Partner	02 Tables	6000 US\$	5000 US\$	20000 US\$
10	World University Partner	02 Tables	6000 US\$	5000 US\$	20000 US\$
11	International School Partner	02 Tables	6000 US\$	5000 US\$	20000 US\$
12	Funding Partner	02 Tables	6000 US\$	5000 US\$	20000 US\$
13	Carry Bag Sponsor	01 Table	4000 US\$	3500 US\$	14000 US\$
14	Registration Desk Sponsor	01 Table	4000 US\$	3500 US\$	14000 US\$
15	Any Specific Partners	02 Tables	6000 US\$	5000 US\$	20000 US\$
<b>Add Service tax @ 15% (as applicable)</b>					

## Deliverables to SPONSORS / PARTNERS

1. Name with logo in Leading **NEWS PAPER Ads before and during the Fair**
2. Name to be mentioned in all the **PRESS RELEASES of Education Fair**
3. To be **HONOURED** during the **Inauguration Ceremony (if any)**
4. Name with logo will appear on **ENTRANCE GATE** at the venue
5. Name with logo will appear on **THANK YOU HORDING** at the venue
6. Name with logo will appear on venue **FLEX / SINGNAGES**
7. Name with logo will appear on venue **BUNTINGS / BANNERS**
8. Name with logo will appear on venue **HOARDINGS**
9. Brochures of sponsors / partners to be given to the visitors in the **CARRY BAGS**

## Sponsorship CONFIRMATION

Sponsorship can be reserved by sending the confirmation to [info@eduworldwideindia.com](mailto:info@eduworldwideindia.com) after which GEEPL will forward the Invoice which can be followed by the payment

## Transfer of Sponsorship Charges

<b>Account Number:</b>	0503 232 000 1145
<b>Account Name:</b>	GLOBAL EVENTS AND EXPOSITIONS Private Limited
<b>Bank Name:</b>	HDFC Bank Limited
<b>Branch Address:</b>	B-6/3, Safdarjung Enclave, New Delhi – 110029, INDIA
<b>Swift Code:</b>	HDFC INBB
<b>RTGS/NEFT/IFSC:</b>	HDFC 000 0503
<b>Branch Code:</b>	0503

Please confirm that the sponsorship charges have been received by us and the Sponsorship Slot has been reserved; Also

1. Please send us High Resolution logo on or before November 27, 2016
2. Creative to be emailed to [info@eduworldwideindia.com](mailto:info@eduworldwideindia.com)
3. Please insist for an acknowledgement after sending the creative