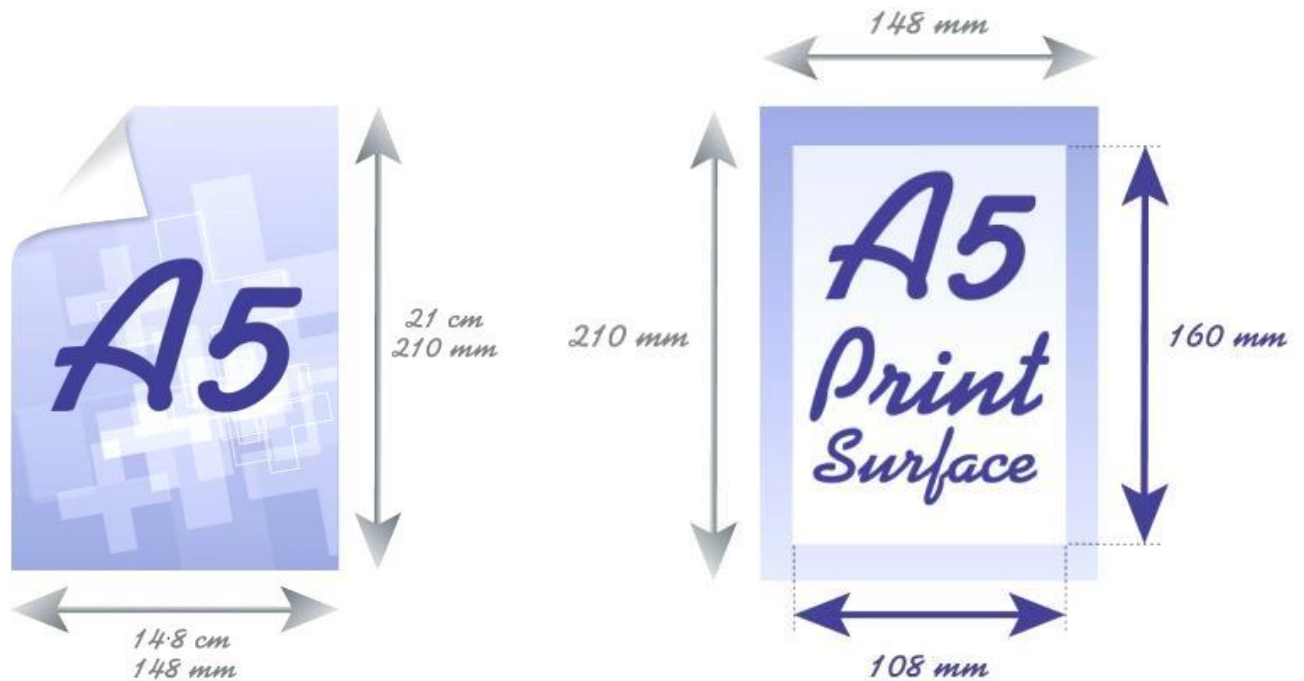


## SHOW MAGAZINE – SIZE



## SHOW MAGAZINE – DETAILS

- 5000 plus Copies of A5 Size
- 170 GSM Art Paper for Inside Pages
- 230 GSM Art Paper for Cover Page
- 4 Color High Quality Printing
- Centre Stapled – 32 Plus Pages Show Magazine

## SHOW MAGAZINE – AD RATES

ADVERTISEMENT RATES	Bleed Ad SIZE	Normal Ad SIZE	RATES US\$
Inside Front Cover Ad	148mm x 210mm	108mm x 160mm	4500 US\$
Double Page Ad - Centre	296mm x 210mm	-----	5000 US\$
Single Page Ad	148mm x 210mm	108mm x 160mm	3500 US\$
Half Page Ad	148mm x 100mm	108mm x 80mm	2000 US\$
Inside Back Cover Ad	148mm x 210mm	108mm x 160mm	4000 US\$
Back Cover Ad	148mm x 210mm	-----	6000 US\$
Service Tax @15% is Charged Extra			

## SHOW MAGAZINE – AD CONFIRMATION

**Advertisement** in the **Show Magazine** is open for only the exhibitors of **Education Worldwide India Fairs**

Exhibitors can reserve their space by sending in the confirmation to [info@eduworldwideindia.com](mailto:info@eduworldwideindia.com) after which GEEPL will forward the Invoice which can be followed by the payment

## SHOW MAGAZINE – TRANSFER OF AD CHARGES

Transfer of Advertisement charges can be done electronically to the following account:

<b>Account Number:</b>	0503 232 000 1145
<b>Account Name:</b>	GLOBAL EVENTS AND EXPOSITIONS Private Limited
<b>Bank Name:</b>	HDFC Bank Limited
<b>Branch Address:</b>	B-6/3, Safdarjung Enclave, New Delhi – 110029, INDIA
<b>Swift Code:</b>	HDFC INBB
<b>RTGS/NEFT/IFSC:</b>	HDFC 000 0503
<b>Branch Code:</b>	0503

## SHOW MAGAZINE – CREATIVE & SUBMISSION DETAILS

1. All creative to be submitted in either of the following formats only:
  - .pdf – High Resolution PDF format
  - .tiff – High Resolution TIFF format
  - .cdr – Corel Draw File Curved Format
  - .psd – Adobe Photoshop File
2. The creative should reach us on or before March 07, 2017 – After which it will be difficult to incorporate the Advertisement
3. Creative to be emailed to [info@eduworldwideindia.com](mailto:info@eduworldwideindia.com)
4. Please insist for an Acknowledgement after sending the creative