



Gateway to Quality Education



The **Most Trusted Education Fair** in the Capital of India

20th July 2024 Hotel Le Meridien New Delhi

## **ABOUT US**

With a legacy of 20 years of organizing successful education fairs, Global Events & Expositions Private Limited (GEEPL) is a young, dynamic and leading company that has proven itself for its commitment towards serving the student community of India.

GEEPL has always conceptualized and showcased new avenues to spread information about education opportunities around the world. Our focus on student empowerment has carved a niche for our company and we have been highly successful in achieving our target.

"GEEPL has organized 250+ successful Education Worldwide India Fairs and has maintained its top position in the Education Fair Industry. Our efforts have always been acknowledged by the exhibitors from more than 65 countries and even the students have appreciated, making it even more important for us to serve them."

## **Why Education Worldwide India Fairs?**



Participation of Leading Institutions



One to One Counseling for Students



Psychometric Testing for Students



Information about Scholarships



Education Loan Opportunities



Free Entry for Students

Education Worldwide India Fairs have always been a place for the Leading Institutions to Exhibit and Showcase their Courses & Programs. In the last 20 years, a large number of high-quality institutions have participated and taken advantage of our Education Fairs. Annually, we organize two series so that the participating institutions can target Indian Students according to their intake. Some institutions having multiple intakes are exhibiting with us in both the series.

# **UICK FACTS**

20+



Years of Legacy

Fairs Organised

50 + Cities Targeted

3500 + III
Institutions Exhibited

65+



1200000+ Students Attended















### **EXHIBITOR PROFILE**

#### **Core Exhibitors:**

Universities, Institutions, Colleges & Schools Promoting Quality Education.

Education Chambers, Councils & Associations Promoting Education.

Embassies, High Commissions, Consulates & Trade Missions.

Language Schools, Summer Schools & eLearning Platforms.

Training Institutions for GRE, GMAT, SAT, IELTS, TOEFL etc.

Authorised Education Representatives of Institutions.

#### **Support Exhibitors:**

Institutions Promoting Education Loans for Students.

Education Magazines, Journals & Publications.

Online Education Portals & Counselors.

## **VISITOR PROFILE**

School, College and University Students looking for Study Options.

Parents, Guardians and Teachers of Aspiring Students looking for UG / PG Options.

Chancellors, Vice-Chancellors, Principals, Deans and Directors of Leading Institutions.

Working Professionals looking for further Education.

Technical People looking for Training Abroad.

Government Officials and Professionals in the Education Ecosystem.

Media Personals from National and International Media Houses.

## **MARKET OVERVIEW**

- Significantly Emerging Indian Market
- 30 Million+ Students in Higher Education
- Growing Demand for Flexible Learning Programs
- Easy Availability of Student Loans and Scholarships
- Great Demand for High Quality & Future Skills Education
- Collaboration Potential with Quality Indian Education Institutions

### SUCCESS STRATEGY

- Large Scale Social Media Outreach
- Presence in Print, Electronic & Online Media
- Invitations to Ministers, Government Officials & Foreign Diplomats
- Invitations to Owners, Chancellors & Vice-Chancellors
- Invitations to Principals, Deans & Directors
- Extensive Email Campaigns & SMS Campaigns
- Banners, Posters, Hoarding, Paper Leaflets
- PR Activities including Pre Event & Post Event Coverage
- Invitation to Media & Media Briefing during Event

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Cities	Date	Day	4 Sq. Mtr.	6 Sq. Mtr.
New Delhi	20th July 2024	Saturday	80,000/-	1,20,000/-

GST @18% Extra Prices subject to change without prior notice

#### **Payment Details:**

Account Number: 05032320001145

Account Name: Global Events and Expositions Private Limited

Bank Name: HDFC Bank Limited

Swift Code: HDFC INBB IFSC Code: HDFC0000503

Organizer:



#### **Global Events and Expositions Private Limited**

Registered Office: J - 189, Saket, New Delhi - 110 017, India Marketing Office: 129, FF, Sector - 45, Gurgaon - 122 003, Haryana, India info@eduworldwideindia.com | +91 93110 15777 / +91 98116 63707









